



NEWS RELEASE

Paul M. Tiernan, Chief of Police

August 11th, 2014

FOR IMMEDIATE RELEASE

SUBJECT: NPD & UDPD Announce 2nd Annual Newark Nightlife Partnership Event to Combat Underage and Excessive Alcohol Consumption

In a continued effort to combat underage and excessive alcohol consumption, the Newark Police Department and the University of Delaware Police Department are pleased to announce the continuation of the Joint Agency Alcohol Initiative. The goal of this initiative is to reduce the amount of underage and excessive drinking that occurs both on and off campus.

Recognizing that this problem cannot be resolved strictly by enforcement, NPD & UDPD continue to rely on partnerships both within the City of Newark/University of Delaware communities and our external law enforcement partners throughout the state. The goals of the initiative will be achieved through a multifaceted approach involving education and outreach, media involvement, and enforcement. The Joint Agency Alcohol Initiative will host programs throughout the year by reaching out to students both on campus and in the community.

To kick off this initiative, the JAAI is hosting the 2nd Annual “Newark Nightlife Partnership” to be held on August 19th, 2014 from 9am-1pm at Purnell Hall, located at 42 Amstel Avenue on the University of Delaware campus. The program will bring together managers and staff from local restaurants, bars, and liquor stores. Attendees will receive training on local and state laws relating to alcohol, identifying fake id’s, and managing intoxicated persons. Local businesses will have the opportunity for their employees to take the Delaware Division of Alcohol and Tobacco Enforcement’s Server Training course to obtain their State mandated server cards. Our keynote speaker, Mark Sterner, will share his story “that puts real faces to the tragic consequences of impaired driving” Additional information on Mark Sterner can be found at www.campuspeak.com/speakers/sterner

Last year’s event included over 100 participants from establishments including *Klondike Kate’s, Taverna, Grotto Pizza, Kildare’s, Applebee’s, Caffè Gelato, Timothy’s of Newark, Matilda’s, Home Grown Café, Catherine Rooney’s, Iron Hill Brewery, Santa Fe Mexican Grill & Bar, TGI Friday’s, The Blue Crab Grill, The Greene Turtle and Deer Park Tavern.*

To make this program a success, the Joint Agency Alcohol Initiative has partnered with the Delaware Alcohol and Tobacco Enforcement, Delaware Department of Motor Vehicles, Delaware Office of Highway Safety, University of Delaware Health and Wellness and N.K.S. Distributors.

Media are encouraged to attend this event where representatives from both NPD and UDPD will be available for comment.

75% of this project (approximately \$2,200) is funded by a grant from the Office of Juvenile Justice and Delinquency Prevention via Delaware Alcohol and Tobacco Enforcement.

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