



DOWNTOWN
Newark Partnership



SPONSORSHIP FORM

Business Name: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-mail: _____

Level of sponsorship (Circle one)

PLATINUM GOLD SILVER BRONZE GENERAL

Dollar amount of sponsorship _____

(Please make checks payable to City of Newark)

Authorized Signature: _____
Title: _____ Date: _____

Please return this form with the appropriate fee to Megan McGuriman by mail or hand-delivery to the Newark Municipal Building (220 South Main Street, Newark, DE, 19711) or by email (mmcguriman@newark.de.us) by Friday, June 22, 2018.



SPONSORSHIP LEVELS

	PLATINUM	GOLD	SILVER	BRONZE	GENERAL
	\$5,000	\$2,000	\$1,000	\$500	Under \$500
Name displayed on event posters - Day of event.			X	X	X
Logo displayed on event posters - Day of event.	X	X			
Name on marketing materials - Flyers, posters, etc.			X	X	
Logo on marketing materials - Flyers, posters, etc.	X	X			
Name mentioned in media release.	X	X	X	X	
Promotional space at the event- Limited to (1) 10x10 vendor space				X	
Promotional space at the event Limited to (1) 20x10 or (2) 10x10 vendor spaces.			X		
Promotional space at the event Limited to (1) 50x10 or (2) 20x10 vendor spaces.	X	X			
Logo on event mugs	X				
Logo on event balloons		X			
Live music sponsor			X		