Comprehensive Development Plan: Progress Report

Newark, Delaware

Planning Commission
November 7, 2012
Progress Report: “Drop In” Open House

33 Stakeholders participated

9 Tweeters

94 individuals signed up for e-newsletter

The City of Newark Planning Commission Presents:
City of Newark Comprehensive Development Plan

‘Drop In’ Open House

WHEN
From 4 to 7 PM
Tuesday, October 23, 2012.

LOCATION
City Council Chamber
Newark Municipal Building
220 Elkton Road
Newark, DE 19711

You are invited to drop in to our first Open House to share your thoughts and ideas about some of the issues and opportunities facing Newark for the update of the City’s Comprehensive Development Plan. The plan will serve as the basis for all City government planning and development issues for the next 5 years and provide guidance for future planning and municipal zoning actions.

Topics will include:
- Current and Future Land Use
- Economic Development and Housing
- Transportation and Infrastructure
- Open Space and Recreation
- Cultural and Environmental Resources

For more information, contact:
Michael Forman
Development Supervisor,
(302) 366-7030 or
mforman@Newark.de.us
Progress Report: “Drop In” Open House

- Promoted it at Community Day
- Posters and flyers
- Regular posting at City Hall
- Discussed at Planning Commission 10/2/12
- E-mailed all City Boards and Committees.
- Press release on 10/15/12
- Legal notice in News Journal – 10/16/12
- Newark TV 22

The City of Newark Planning Commission Presents:
City of Newark Comprehensive Development Plan

‘Drop In’ Open House

When
From 4 to 7 PM
Tuesday, October 23, 2012.

Location
City Council Chamber
Newark Municipal Building
220 Elyson Road
Newark, DE 19711

You are invited to drop in to our first Open House to share your thoughts and ideas about some of the issues and opportunities facing Newark for the update of the City’s Comprehensive Development Plan.

The plan will serve as the basis for all City government planning and development issues for the next 5 years and provide guidance for future planning and municipal zoning actions.

Topics will include:
- Current and Future Land Use
- Economic Development and Housing
- Transportation and Infrastructure
- Open Space and Recreation
- Cultural and Environmental Resources

For more information, contact:
Michael Forman
Development Supervisor,
(302) 366-7050 or
mforman@Newark.de.us
Progress Report: “Drop In” Open House

The City of Newark Planning Commission Presents:
City of Newark Comprehensive Development Plan

‘Drop In’ Open House

When
From 4 to 7 PM
Tuesday, October 23, 2012.

Location
City Council Chamber
Newark Municipal Building
220 Elkton Road
Newark, DE 19711

You are invited to drop in to our first Open House to share your thoughts and ideas about some of the issues and opportunities facing Newark for the update of the City’s Comprehensive Development Plan.

The plan will serve as the basis for all City government planning and development issues for the next 5 years and provide guidance for future planning and municipal zoning actions.

For more information, contact:
Michael Forman
Development Supervisor,
(302) 366-7000 or
mforman@Newark.de.us

Topics will include:
- Current and Future Land Use
- Economic Development and Housing
- Transportation and Infrastructure
- Open Space and Recreation
- Cultural and Environmental Resources

STRENGTHS
WEEAKNESSES
OPORTUNITIES
THREATS
## Progress Report:
### “Drop In” Open House

<table>
<thead>
<tr>
<th>Category</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Parks &amp; Natural Environment</td>
<td>16</td>
</tr>
<tr>
<td>Downtown/Main Street</td>
<td>15</td>
</tr>
<tr>
<td>Pedestrian &amp; Bicycle Friendly</td>
<td>11</td>
</tr>
<tr>
<td>College Town</td>
<td>10</td>
</tr>
<tr>
<td>Local Businesses</td>
<td>7</td>
</tr>
<tr>
<td>City Services</td>
<td>6</td>
</tr>
<tr>
<td>Location</td>
<td>5</td>
</tr>
<tr>
<td>Small Town</td>
<td>4</td>
</tr>
<tr>
<td>White Clay Creek</td>
<td>3</td>
</tr>
<tr>
<td>Quality of Neighborhoods</td>
<td>2</td>
</tr>
<tr>
<td>Affordability/Cost</td>
<td>1</td>
</tr>
<tr>
<td>Schools</td>
<td>1</td>
</tr>
<tr>
<td>City Design</td>
<td>1</td>
</tr>
</tbody>
</table>

What Three Things do you **LIKE MOST** about Living in Newark?
## Progress Report: “Drop In” Open House

**What Three Things do you LIKE LEAST about Living in Newark?**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic</td>
<td>19</td>
</tr>
<tr>
<td>Parking</td>
<td>13</td>
</tr>
<tr>
<td>Affordability/Cost of Living</td>
<td>7</td>
</tr>
<tr>
<td>City Design</td>
<td>7</td>
</tr>
<tr>
<td>Crime</td>
<td>6</td>
</tr>
<tr>
<td>Unkempt Neighborhoods</td>
<td>4</td>
</tr>
<tr>
<td>Big Box Stores</td>
<td>2</td>
</tr>
<tr>
<td>College Town</td>
<td>1</td>
</tr>
<tr>
<td>Schools</td>
<td>1</td>
</tr>
<tr>
<td>Excessive Crosswalks</td>
<td>1</td>
</tr>
<tr>
<td>Wear &amp; tear from Students*</td>
<td>1</td>
</tr>
<tr>
<td>UD Over expansion/Over Building</td>
<td>1</td>
</tr>
<tr>
<td>City Services</td>
<td>0</td>
</tr>
<tr>
<td>Small Town</td>
<td>0</td>
</tr>
<tr>
<td>City Parks &amp; Natural Environment</td>
<td>0</td>
</tr>
<tr>
<td>Local Business</td>
<td>0</td>
</tr>
</tbody>
</table>
Progress Report: “Drop In” Open House

What do you think will be the three biggest challenges that Newark will face in the next five years?

- Traffic/ Congestion: 19
- UD Expansion (Land acquisition): 12
- Budget/ Finances: 9
- Converting to Green Energy: 9
- Economic Development: 6
- Parking Downtown: 6
- Pedestrian & bicycle friendly: 6
- Environmental Protection: 5
- Affordable Housing: 5
- Newark County Club Open Space Preservation: 3
- Population Growth: 1
- UD Expansion (students): 1
- Crime: 0
Progress Report: “Drop In” Open House

Which three types of Businesses would you most like to see in Newark?

- Movie or Arts Theater: 13
- "Green" Industry: 13
- Clothing Store: 10
- Gourmet Grocery: 7
- Sporting Goods Store: 7
- Department Store: 6
- Book Store: 4
- Medical & Health Care: 3
- Art Gallery: 3
- Family Restaurants: 2
- Small Hardware Store: 2
- Up-Scale Restaurants: 1
- Financial Services: 1
- Grocery Store in town: 1
- Interesting boutiques: 1
Progress Report:
Upcoming Events

Tuesday, November 13, 2012:

- Dover Downs Hotel & Casino
  8:30 AM – 5:00 PM

Wednesday, November 14, 2012:

- “Our Town”
  Rail in the WILMAPCO Region
  Embassy Suites
  4:00 PM – 7:00 PM
Progress Report:
Upcoming Events

Thursday, December 6, 2012:
Newark Bicycle Plan Workshop
Newark Council Chambers
4:00 PM – 7:00 PM

Tuesday, November 27, 2012:
Newark Transit Subcommittee Planning Workshop & Meeting.
Newark Council Chamber
6:00 PM – 8:00 PM
Progress Report:
Technical Support
## Plan for Planning: Schedule

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Status/ Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newark Day “Kick-off”</td>
<td>June 2, 2012</td>
<td>Complete</td>
</tr>
<tr>
<td>Community Day</td>
<td>September 16, 2012</td>
<td>Complete</td>
</tr>
<tr>
<td>Plan of Planning Adoption</td>
<td>October 2, 2012</td>
<td>Complete</td>
</tr>
<tr>
<td>Public Planning Workshop</td>
<td>October 23, 2012</td>
<td>Complete</td>
</tr>
</tbody>
</table>
## Plan for Planning: Schedule (Continued)

<table>
<thead>
<tr>
<th>Event</th>
<th>Planning Section</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood Meeting - North</td>
<td>“A”, “B”, &amp; “K”</td>
<td>Postponed</td>
</tr>
<tr>
<td>Neighborhood Meeting - Central</td>
<td>“C”, “D”, &amp; “J”</td>
<td>Postponed</td>
</tr>
<tr>
<td>Neighborhood Meeting - South</td>
<td>“E”, “F”, “G”, &amp; “H”</td>
<td>Postponed</td>
</tr>
</tbody>
</table>

---

### Planning Sections Map

[Image of planning sections map]
## Plan for Planning: Schedule (Continued)

<table>
<thead>
<tr>
<th>Event</th>
<th>Planning Section</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning Commission Workshops</td>
<td>Community Profile/Vision</td>
<td>January 2013 – May 2013</td>
</tr>
<tr>
<td>5 or more</td>
<td>Economic Development, Redevelopment, &amp; Housing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Infrastructure &amp; Transportation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Current and Future Land Use: Open space and recreation.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Adjacent Areas Land Use &amp; Annexation</td>
<td></td>
</tr>
<tr>
<td>Event</td>
<td>Planning Section</td>
<td>Date</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------------------------------------------------------</td>
<td>-----------------</td>
</tr>
</tbody>
</table>
Thank You

Michael Fortner, AICP
Development Supervisor
City of Newark Planning & Development Department